



AEG PRESENTS ANNOUNCES MOVE TO NASHVILLE YARDS

Nashville, TN (December 6, 2023) – Southwest Value Partners and AEG, joint venture partners and co-developers of the Nashville Yards mixed-use district, featuring a 4,500-capacity music venue, announced today that AEG Presents, a global leader in concert promotion and artist development, will be relocating its regional office to Nashville Yards in 2025. As previously announced, AEG Presents will also be booking and operating the new music venue at the development, scheduled to open in early 2025.

AEG Presents' new location will be in the distinctive Class A+ creative office building and be comprised of the company's regional office, members of its Global Touring division, and the Nashville outpost of AEG Presents partner Messina Touring Group. The three entities combined oversee every element of the live music experience, from bookings at intimate clubs and theatres to arena and stadium tour dates, and promote tours for artists such as Kelsea Ballerini, Kane Brown, Zach Bryan, Kenny Chesney, Eric Church, Luke Combs, Ed Sheeran, Blake Shelton, George Strait, and Carrie Underwood, among many others.

Said Rick Mueller, AEG Presents President, North America: "We've been hyper-focused on expanding our presence in Nashville for a few years now. It's a big opportunity for us to be consolidating all our operations under one roof at what's soon to be one of the most popular destinations in the city, and to be booking and operating a new, state-of-the-art music venue on-site makes it that much more exciting."

Anchored by CAA, the creative office building is the first of its kind in Nashville. Showcasing an articulated metal façade with ultra-clear glazing, the layered floor plates allow outdoor private terraces on every floor. Adjacent to the new music venue, the building rises eleven stories above Church Street with large 40,000+ square foot floorplates, soaring ceiling heights, three levels of curated retail, dining, and entertainment along with best-in-class private amenities including meeting hubs, entertainment spaces, and a large outdoor vegetated deck overlooking Nashville Yards.

"We have an exceptional partnership with AEG, and together we believe we are constructing one of the most uniquely attractive music, retail and creative workplace environments in the world. Independent of that, AEG Presents is a preeminent entertainment brand and operator of world class entertainment venues, and we are very excited to have their extended presence at Nashville Yards" said Cary Mack, managing partner of Southwest Value Partners.

[Nashville Yards](#), a 19-acre mixed-use development celebrated for its thoughtful design and network of pedestrian pathways, open green spaces, and plazas, will include Class A+ office, residential, hospitality, entertainment, retail, and culinary offerings.

To learn more about Nashville Yards, visit www.nashvilleyards.com.

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ABOUT SOUTHWEST VALUE PARTNERS AND NASHVILLE YARDS

Southwest Value Partners is a privately held real estate investment company that invests in institutional quality real estate located in growth markets throughout the United States. Southwest Value Partners has a disciplined and high energy approach to asset acquisition, operating execution, value creation, and asset disposition. To learn more about Southwest Value Partners, visit www.swvp.com. Nashville Yards is a 19-acre project located in the heart of downtown Nashville. When complete, the project will be a walkable, urban community featuring high-end hospitality offerings, including the 591-room luxury Grand Hyatt Nashville and the newly renovated Union Station Nashville Yards; exceptional retail and restaurant options; a world-class 4,500 capacity concert venue and entertainment offerings developed in partnership with AEG; and Class-A+ office towers and a creative office building anchored by Amazon Nashville and CAA, including a Class-A+ multi-tenant tower that will serve as the future headquarters of Pinnacle Financial Partners and Bass, Berry & Sims. The development will also offer 7+ acres of open plazas, courtyards, and green spaces. To learn more about Nashville Yards, visit www.nashvilleyards.com or follow @NashvilleYards on Twitter and Instagram.

ABOUT AEG PRESENTS

Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across five continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Hangout Festival, Electric Forest, and Firefly — continue to set the bar for the live music experience. AEG Presents promotes global tours for artists such as The Rolling Stones, Ed Sheeran, Elton John, Taylor Swift, Celine Dion, Justin Bieber, Kenny Chesney, Paul McCartney, and Katy Perry, in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as The Bowery Presents, Concerts West, Frontier Touring, Goldenvoice, Madison House Presents, Marshall Arts, Messina Touring Group, PromoWest Productions, and Zero Mile Presents — creating and developing an unmatched infrastructure for artist development and audience reach. More information can be found at www.aegpresents.com.